



*VIRGINIA DEPARTMENT  
OF AGRICULTURE AND  
CONSUMER SERVICES*

# **WEBINAR**

## **Exporting to Costa Rica & Central America**

Join us...

**Friday, January 15, 2016, 11 a.m. to 12 p.m.**

This webinar will help you understand...

- Market trends and opportunities;
- Import requirements (certifications, labelling, taxes) and who is responsible for them;
- Sales channels (importer, distributor, consumer) and how they affect pricing;
- Financing your export sales: how to finance the PO and how to get paid; and
- Upcoming marketing opportunities and resources available to access them (including federal funding sources and grants)

Presenters:

Monica Moreno Arellano, VDACS Latin America Marketing Representative  
Bill Houck, SBA Export Solutions Group  
Caitlin Clark, VDACS International Marketing Specialist

To RSVP or for more information,  
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To join the webinar,  
go to <https://virginiaagriculture.adobeconnect.com/internationalwebinars/>

Audio conference details:

Conference Number: +18008320736

MeetingOne Conference Room Number: 7890492

URL to additional access numbers: <http://www.meetingone.com/>

